



MINNEAPOLIS HEALTHY CORNER STORES

Program Application for Store Owners

Thank you for your interest in applying to the Minneapolis Healthy Corner Store Program. Ten stores will be selected to participate in the program, which will run January 2014 to June 2015.

Participating stores are expected to:

- Commit to the success of the program.
- Improve the way healthy foods are displayed and promoted.
- Introduce and stock two new healthy products in each category of fresh produce, healthy beverages and low-fat/low-sodium products.
- Explore options to reduce displays and merchandising of unhealthy foods and tobacco products.
- Invest time and effort to sustain changes over time.

Please complete this application and return by Tuesday December 31st:

- By email: nora.hoeft@minneapolismn.gov
- By fax: 612-673-3866 (Attn: Nora Hoeft)
- By U.S. mail or in-person to:
Minneapolis Health Department
Attn: Nora Hoeft, Healthy Corner Store Program
250 S 4th Street, Room 510
Minneapolis, MN 55415

If you have any questions, please contact Nora Hoeft at 612-673-3798 or nora.hoeft@minneapolismn.gov.

Store Information

Store Name: _____ Owner Name (main contact): _____

Store Address: _____

Store Phone: _____ Owner's Cell Phone: _____

Owner's Email: _____ Number of years owning this store: _____

Typical days and times owner is normally at the store: _____
(ex: Mon-Sat, 9am-2pm)

Application Continues on Back →

Is your store authorized to accept EBT (food stamps)? ☐ Yes ☐ No

Is your store authorized to accept WIC? ☐ Yes ☐ No

Which types of product changes are you interested in making?

(Please check all boxes that apply)

Increasing your stock of:

- ☐ Fresh fruits and vegetables
- ☐ Low-fat/ low-sodium/ or low-sugar items
- ☐ Healthy beverages
- ☐ Whole grains or whole grain products

Decreasing your stock of:

- ☐ Soda
- ☐ Baked goods (pastries, muffins)
- ☐ Candy
- ☐ Chips

What types of changes to your store are you interested in making?

(Please check all boxes that apply)

- ☐ Making your store a healthy store in the community where customers can reliably access healthy foods
- ☐ Making changes to the store layout to make produce and other healthy foods more visible
- ☐ Adding signs and displays to showcase healthy foods in visible locations in your store
- ☐ Using your Point-of-Sale (POS) system to track sales of healthy foods
- ☐ Reducing tobacco advertising in your store aimed at youth or at point-of-purchase
- ☐ Promoting a smoke-free environment in and around your store

What are you currently doing to increase the amount of healthy food options in your store? (attach additional pages if needed)

What ideas do you have for increasing sales of healthy food options in your store? (attach additional pages if needed)